

COMPANY NAME

NSI MEMBERSHIP #

NAME



FIRST

LAST

EMAIL

WORK PHONE

CELL PHONE

TAX ID NUMBER

MAILING ADDRESS

STREET ADDRESS





CITY

STATE/PROVINCE/REGION

ZIP/POSTAL CODE

COUNTRY

PRIMARY CONTACT?  YES |  NO

ARE YOU NSI ACCREDITED?  YES |  NO

Thank you for your interest in the Rockhead Group USA, LLC ("RGU"), a privately owned trade council of the Best in Class countertop fabricators. Your application will go through a vetting process, which may include a background check, completion of a cultural assessment and/or interview(s). Just as we want to ensure that your company is a good fit for RGU we want to ensure that RGU is a good fit for your company.

**NOTE :** WE WILL ENCOURAGE YOUR COMPANY IS A MEMBER OF THE NATURAL STONE INSTITUTE AS WELL AS HAS PLANS TO BECOME AN NSI ACCREDITED FABRICATOR.

| ROCKHEAD ACCELERATOR MEMBERSHIP |                     |                               |
|---------------------------------|---------------------|-------------------------------|
| ANNUAL REVENUE LOW              | ANNUAL REVENUE HIGH | DUES                          |
| —                               | \$2,999,000         | \$2,500 <input type="radio"/> |
| \$3,000,000                     | \$3,499,000         | \$3,000 <input type="radio"/> |
| \$3,500,000                     | \$3,999,000         | \$3,500 <input type="radio"/> |
| \$4,000,000                     | \$4,499,000         | \$4,000 <input type="radio"/> |
| \$4,500,000                     | \$4,999,000         | \$4,500 <input type="radio"/> |
| \$5,000,000                     | \$5,499,000         | \$5,000 <input type="radio"/> |
| \$5,500,000                     | \$5,999,000         | \$5,500 <input type="radio"/> |
| ROCKHEAD PLATINUM MEMBERSHIP    |                     |                               |
| \$6,000,000 and >               |                     | \$7,500 <input type="radio"/> |

Rockhead Accelerator membership requires participation in 3 Rockhead Group Purchasing Programs and/or Services and does not include participation in the Benchmark Reporting process. Benchmarking reporting is available for \$750. In addition an additional charge over and above 1 person at face to face meetings may apply.

Rockhead Platinum Membership includes Benchmarking and flexibility with participation of Rockhead Group Purchasing Programs. In addition includes up to 2 participants at the face to face meetings

Dependent upon your join date your second year dues will be pro-rated to reflect the remaining months in the membership year which is January-December. After your pro-rated year, dues will be billed in December and due by January 31st of each year. Estimated Annual Revenues will be adjusted to the above dues schedule on an annual basis solicited by an independent survey.

**NOTE:** DUES ARE BASED ON YOUR CURRENT PROJECTED ANNUAL REVENUE, PLEASE MARK ACCORDINGLY.

ORGANIZATIONAL STRUCTURE?  SOLE PROPIETORSHIP  LLC  S-CORPORATION  PARTNERSHIP  CORPORATION

LIST ANY PARTNERS/OFFICERS WITH OWNERSHIP INTEREST

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| NAME                 | EMAIL                | PHONE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| NAME                 | EMAIL                | PHONE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| NAME                 | EMAIL                | PHONE                |

LIST NAME(S), TITLE(S), & EMAILS FOR ANY MID-TIER MANAGERS?

|                         |                      |                      |
|-------------------------|----------------------|----------------------|
| <input type="text"/>    | <input type="text"/> | <input type="text"/> |
| OPERATIONS MANAGER NAME | EMAIL                | CELL                 |
| <input type="text"/>    | <input type="text"/> | <input type="text"/> |
| PURCHASING MANAGER NAME | EMAIL                | CELL                 |
| <input type="text"/>    | <input type="text"/> | <input type="text"/> |
| SALES MANAGER NAME      | EMAIL                | CELL                 |
| <input type="text"/>    | <input type="text"/> | <input type="text"/> |
| ACCOUNTING MANAGER NAME | EMAIL                | CELL                 |

WHAT IS THE NUMBER 1 REASON YOUR ORGANIZATION PARTICIPATES IN THE ROCKHEADS?

- BEST PRACTICES  BENCHMARK REPORTING  GROUP PURCHASING  NEW IDEAS  SOCIAL  
 COMFORT IN DECISION MAKING  INDIVIDUAL TERRITORIES

WHAT IS THE NUMBER 2 REASON YOUR ORGANIZATION PARTICIPATES IN THE ROCKHEADS?

- BEST PRACTICES  BENCHMARK REPORTING  GROUP PURCHASING  NEW IDEAS  SOCIAL  
 COMFORT IN DECISION MAKING  INDIVIDUAL TERRITORIES

ANNUAL GROSS REVENUE FOR LAST FULL YEAR?

YEAR APPLICANT STARTED BUSINESS

|                      |                      |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|

LIST TRADE GROUP MEMBERSHIPS - EXAMPLE, HOMEBUILDERS ASSOC. ETC.

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| ASSOCIATION 1        | ASSOCIATION 2        | ASSOCIATION 3        |

**BRANCH/SHOWROOM CENTERS INCLUDING CITY/STATE**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |

**BRANCH FABRICATION SHOPS INCLUDING CITY/STATE**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| LOCATION NAME        | CITY                 | STATE                |

**MORE THAN 3 SHOWROOMS OR FABRICATION SHOPS YES OR NO?**  YES |  NO

**TYPE OF CUTTING PROCCESSED USED?**  SAWJET  WATERJET  CNC SAW  BRIDGE SAW

**TYPE OF ROUTING PROCCESSED CURRENTLY USED?**  CNC ROUTER  HAND ROUTER  IN LINE POLISHER

**WHAT ARE YOUR PRIMARY LINES OF BUSINESS?** (BY CATEGORY)

- DIRECT CONSUMER SALES  BUILDER CUSTOM HOME BUILDER ONLY  BUILDER TRACK BUILDER ONLY  MULTI-FAMILY  
 HEALTHCARE  RESTAURANT & HOSPITALITY  OTHER COMMERCIAL  BIG BOX  INTERIOR DESIGNER SALES  
 KITCHEN BATH DEALERS  OTHER \_\_\_\_\_

**WHAT ARE THE PRODUCTS YOU SELL?**

- NATURAL STONE  QUARTZ  ULTRA COMPACT  SOLID SURFACE  CABINETS  TILE  SINKS  OTHER

**DO YOU STOCK SLAB GOODS?**  YES |  NO **DO YOU SERVICE BIG BOX RETAILERS?**  YES |  NO

**IF YOU WERE REFERRED BY A ROCKHEAD MEMBER ENTER THEIR NAME HERE**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| COMPANY NAME         | FIRST NAME           | LAST NAME            |

**BY APPLYING FOR MEMBERSHIP IN THE ROCKHEAD GROUP YOU ARE GIVING PERMISSION FOR US TO CONTACT YOU VIA EMAIL AND CELL PHONE TO DELIVER UP-TO-DATE MEMBER BENEFITS.**

|                      |                      |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
| SIGNATURE            | DATE                 |
| <input type="text"/> | <input type="text"/> |
| SIGNATURE            | DATE                 |